

IFPI Finland Digital Sales

July 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	120 100	105 324	14,0%
Audio Full Album	132 542	96 287	37,7%
Music Video	35	34	2,9%
Other	0	0	0,0%
Streams	0	2 357	-100,0%
TOTAL DOWNLOADS	252 677	204 002	23,9%
Mobile Products			
Master Ringtones	8 566	9 622	-11,0%
Audio Single Track	0	441	-100,0%
Ringback Tunes	-25	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	66	-100,0%
TOTAL Mobile Sales	8 541	10 129	-15,7%
TOTAL	261 218	214 131	22,0%
Subscription Income	793 138	393 415	101,6%
Ad-Supported & Digital Income from Audio/Video	-8 502	2 013	-522,4%
Unearned Advances/Guarantees (breakage)	0	10 227	-100,0%
Other Digital Music Content	3 084	0	0,0%
TOTAL Digital Sales	1 048 938	619 786	69,2%