

IFPI Finland Digital Sales

July 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	105 324	90 014	17,0%
Audio Full Album	96 287	88 599	8,7%
Music Video	34	38	-10,5%
Other Downloads	0	865	-100,0%
Streams	2 357	625	277,1%
TOTAL DOWNLOADS	204 002	180 141	13,2%
Mobile Downloads			
Master Ringtones	9 622	20 564	-53,2%
Audio Single Track	441	2 148	-79,5%
Ringback Tunes	0	0	0,0%
Music Video	0	16	-100,0%
Other Mobile (artist related)	0	9	-100,0%
Streams	66	0	0,0%
TOTAL Mobile Sales	10 129	22 737	-55,5%
TOTAL	214 131	202 878	5,5%
Subscription Income			
Non-Bundled Subscriptions - Online	368 109	2 892	12628,5%
Non-Bundled Subscriptions - Mobile	119	0	0,0%
Bundled Subscriptions	25 187	272 183	-90,7%
TOTAL	393 415	275 075	43,0%
Ad-Supported Income	2 013	232 396	-99,1%
Unearned Advances & One-Off Payments	6	7 265	-99,9%
Other Digital Music Content	0	1 477	-100,0%
TOTAL Digital	609 565	719 091	-15,2%