

IFPI Finland Digital Sales

July 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
	Online Downloads		
Internet Downloads			
Audio Single Track	97 559	68 695	42,0%
Audio Full Album	93 836	69 477	35,1%
Music Video	178	563	-68,4%
Other Downloads	553	93	494,6%
Streams	57	162	-64,8%
TOTAL DOWNLOADS	192 183	138 990	38,3%
Mobile Downloads			
Master Ringtones	31 722	44 077	-28,0%
Audio Single Track	4 792	7 899	-39,3%
Ringback Tunes	0	8	-100,0%
Music Video	61	54	13,0%
Other Mobile (artist related)	156	355	-56,1%
Streams	52	0	0,0%
TOTAL Mobile Sales	36 783	52 393	-29,8%
TOTAL	228 966	191 383	19,6%
Subscription Income			
Non-Bundled Subscriptions - Online	5 127	1 173	337,1%
Non-Bundled Subscriptions - Mobile	118	599	-80,3%
Bundled Subscriptions	317	0	
TOTAL	5 562	1 772	213,9%
Ad-Supported Income	41 857	0	0,0%
Unearned Advances & One-Off Payments	2 590	0	0,0%
Other Digital Music Content	418	0	0,0%
TOTAL Digital	279 393	193 155	44,6%