

IFPI Finland Digital Sales

May 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	80 715	90 788	-11,1%
Audio Full Album	93 312	83 889	11,2%
Music Video	1	259	-99,6%
Other Downloads	315	602	-47,7%
Streams	784	361	117,2%
TOTAL DOWNLOADS	175 127	175 899	-0,4%
Mobile Downloads			
Master Ringtones	17 514	26 063	-32,8%
Audio Single Track	2 838	4 921	-42,3%
Ringback Tunes	1	0	0,0%
Music Video	38	110	-65,5%
Other Mobile (artist related)	16	495	-96,8%
Streams	0	0	0,0%
TOTAL Mobile Sales	20 407	31 589	-35,4%
TOTAL	195 534	207 488	-5,8%
Subscription Income			
Non-Bundled Subscriptions - Online	500	4 200	-88,1%
Non-Bundled Subscriptions - Mobile	0	4	-100,0%
Bundled Subscriptions	257 456	288	89294,4%
TOTAL	257 956	4 492	5642,6%
Ad-Supported Income	142 978	43 761	226,7%
Unearned Advances & One-Off Payments	30 165	733	4015,3%
Other Digital Music Content	7 860	0	0,0%
TOTAL Digital	634 493	256 474	147,4%