

## IFPI Finland Digital Sales

### April 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	102 278	106 499	-4,0%
Audio Full Album	121 998	113 271	7,7%
Music Video	45	4	1025,0%
Other	0	13	-100,0%
Streams	0	361	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>224 321</b>	<b>220 148</b>	<b>1,9%</b>
<b>Mobile Products</b>			
Master Ringtones	10 419	11 213	-7,1%
Audio Single Track	0	330	-100,0%
Ringback Tunes	0	22	-100,0%
Music Video	0	121	-100,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>10 419</b>	<b>11 686</b>	<b>-10,8%</b>
<b>TOTAL</b>	<b>234 740</b>	<b>231 834</b>	<b>1,3%</b>
<b>Subscription Income</b>	<b>564 277</b>	<b>415 286</b>	<b>35,9%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>2 859</b>	<b>3 198</b>	<b>-10,6%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>0</b>	<b>49 009</b>	<b>-100,0%</b>
<b>Other Digital Music Content</b>	<b>2 682</b>	<b>86</b>	<b>3018,6%</b>
<b>TOTAL Digital Sales</b>	<b>804 558</b>	<b>699 413</b>	<b>15,0%</b>