

## IFPI Finland Digital Sales

### April 2011

**Figures include licensing and other new income.**

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	106 499	90 837	17,2%
Audio Full Album	113 271	87 133	30,0%
Music Video	4	26	-84,6%
Other Downloads	13	0	0,0%
Streams	361	583	-38,1%
<b>TOTAL DOWNLOADS</b>	<b>220 148</b>	<b>178 579</b>	<b>23,3%</b>
<b>Mobile Downloads</b>			
Master Ringtones	11 213	17 142	-34,6%
Audio Single Track	330	2 381	-86,1%
Ringback Tunes	22	1	2100,0%
Music Video	121	7	1628,6%
Other Mobile (artist related)	0	9	-100,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>11 686</b>	<b>19 540</b>	<b>-40,2%</b>
<b>TOTAL</b>	<b>231 834</b>	<b>198 119</b>	<b>17,0%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	358 204	179	200014,0%
Non-Bundled Subscriptions - Mobile	2 237	0	0,0%
Bundled Subscriptions	54 845	249 533	-78,0%
<b>TOTAL</b>	<b>415 286</b>	<b>249 712</b>	<b>66,3%</b>
<b>Ad-Supported Income</b>	<b>3 198</b>	<b>118 217</b>	<b>-97,3%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>1</b>	<b>2 710</b>	<b>-100,0%</b>
<b>Other Digital Music Content</b>	<b>86</b>	<b>115</b>	<b>-25,2%</b>
<b>TOTAL Digital</b>	<b>650 405</b>	<b>568 873</b>	<b>14,3%</b>