

IFPI Finland Digital Sales

April 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	87 427	95 051	-8,0%
Audio Full Album	83 627	131 948	-36,6%
Music Video	26	386	-93,3%
Other Downloads	0	946	-100,0%
Streams	583	2 078	-71,9%
TOTAL DOWNLOADS	171 663	230 409	-25,5%
Mobile Downloads			
Master Ringtones	17 142	27 160	-36,9%
Audio Single Track	2 381	4 508	-47,2%
Ringback Tunes	1	0	0,0%
Music Video	7	19	-63,2%
Other Mobile (artist related)	9	398	-97,7%
Streams	0	0	0,0%
TOTAL Mobile Sales	19 540	32 085	-39,1%
TOTAL	191 203	262 494	-27,2%
Subscription Income			
Non-Bundled Subscriptions - Online	179	22 839	-99,2%
Non-Bundled Subscriptions - Mobile	0	0	0,0%
Bundled Subscriptions	249 533	0	
TOTAL	249 712	22 839	993,4%
Ad-Supported Income	115 812	63 080	83,6%
Unearned Advances & One-Off Payments	2 710	273	892,7%
Other Digital Music Content	115	0	0,0%
TOTAL Digital	559 552	348 686	60,5%