

IFPI Finland Digital Sales

March 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	90 105	115 666	-22,1%
Audio Full Album	88 669	108 631	-18,4%
Music Video	2	1	100,0%
Other Downloads	0	156	-100,0%
Streams	1 429	567	152,0%
TOTAL DOWNLOADS	180 205	225 021	-19,9%
Mobile Downloads			
Master Ringtones	58 963	28 698	105,5%
Audio Single Track	1 304	1 366	-4,5%
Ringback Tunes	18	9	100,0%
Music Video	1	18	-94,4%
Other Mobile (artist related)	0	1	-100,0%
Streams	0	196	-100,0%
TOTAL Mobile Sales	60 286	30 288	99,0%
TOTAL	240 491	255 309	-5,8%
Subscription Income			
Non-Bundled Subscriptions - Online	327 199	5 988	5364,2%
Non-Bundled Subscriptions - Mobile	33 117	185	17801,1%
Bundled Subscriptions	42 694	227 281	-81,2%
TOTAL	403 010	233 454	72,6%
Ad-Supported Income	235	103 861	-99,8%
Unearned Advances & One-Off Payments	0	19 270	-100,0%
Other Digital Music Content	78	183	-57,4%
TOTAL Digital			
TOTAL	643 814	612 077	5,2%