

## IFPI Finland Digital Sales

### March 2009

**Figures include licensing and other new income**

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	81 389	72 306	12,6%
Audio Full Album	97 336	60 889	59,9%
Music Video	17 940	91	19614,3%
Other Downloads	809	28	2789,3%
Streams	4 266	137	3013,9%
<b>TOTAL DOWNLOADS</b>	<b>201 740</b>	<b>133 451</b>	<b>51,2%</b>
<b>Mobile Downloads</b>			
Master Ringtones	31 730	41 761	-24,0%
Audio Single Track	6 249	6 801	-8,1%
Ringback Tunes	2	10	-80,0%
Music Video	83	81	2,5%
Other Mobile (artist related)	16	277	-94,2%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>38 080</b>	<b>48 930</b>	<b>-22,2%</b>
<b>TOTAL</b>	<b>239 820</b>	<b>182 381</b>	<b>31,5%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	3 671	2 331	57,5%
Non-Bundled Subscriptions - Mobile	13	134	-90,3%
Bundled Subscriptions	257	0	
<b>TOTAL</b>	<b>3 941</b>	<b>2 465</b>	<b>59,9%</b>
<b>Ad-Supported Income</b>	<b>163 918</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>7 316</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>522</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>415 517</b>	<b>184 846</b>	<b>124,8%</b>