

## IFPI Finland Digital Sales

February 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	92 569	88 617	4,5%
Audio Full Album	92 212	92 097	0,1%
Music Video	37	412	-91,0%
Other Downloads	277	3 096	-91,1%
Streams	517	327	58,1%
<b>TOTAL DOWNLOADS</b>	<b>185 612</b>	<b>184 549</b>	<b>0,6%</b>
<b>Mobile Downloads</b>			
Master Ringtones	19 904	34 137	-41,7%
Audio Single Track	2 007	6 027	-66,7%
Ringback Tunes	0	0	0,0%
Music Video	93	99	-6,1%
Other Mobile (artist related)	1	1 416	-99,9%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>22 005</b>	<b>41 679</b>	<b>-47,2%</b>
<b>TOTAL</b>	<b>207 617</b>	<b>226 228</b>	<b>-8,2%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	5 136	2 686	91,2%
Non-Bundled Subscriptions - Mobile	307	0	0,0%
Bundled Subscriptions	204 623	348	58699,7%
<b>TOTAL</b>	<b>210 066</b>	<b>3 034</b>	<b>6823,7%</b>
<b>Ad-Supported Income</b>	<b>94 782</b>	<b>46 426</b>	<b>104,2%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>1 773</b>	<b>2</b>	<b>88550,0%</b>
<b>Other Digital Music Content</b>	<b>171</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>514 409</b>	<b>275 690</b>	<b>86,6%</b>