

IFPI Finland Digital Sales

January-December 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	1 328 392	1 110 039	19,7%
Audio Full Album	1 388 039	1 207 139	15,0%
Music Video	363	1 746	-79,2%
Other Downloads	27	2 426	-98,9%
Streams	21 432	8 261	159,4%
TOTAL DOWNLOADS	2 738 253	2 329 611	17,5%
Mobile Downloads			
Master Ringtones	181 460	218 187	-16,8%
Audio Single Track	10 642	25 601	-58,4%
Ringback Tunes	40	11	263,6%
Music Video	461	249	85,1%
Other Mobile (artist related)	16	51	-68,6%
Streams	1 324	588	125,2%
TOTAL Mobile Sales	193 943	244 687	-20,7%
TOTAL	2 932 196	2 574 298	13,9%
Subscription Income			
Non-Bundled Subscriptions - Online	4 546 908	36 501	12356,9%
Non-Bundled Subscriptions - Mobile	52 529	42 436	23,8%
Bundled Subscriptions	587 680	2 860 270	-79,5%
TOTAL	5 187 117	2 939 207	76,5%
Ad-Supported Income	54 480	2 206 786	-97,5%
Unearned Advances & One-Off Payments	52	98 784	-99,9%
Other Digital Music Content	627	23 304	-97,3%
TOTAL Digital	8 174 472	7 842 379	4,2%