

IFPI Finland Digital Sales

January-November 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	1 175 438	1 012 559	16,1%
Audio Full Album	1 213 340	1 053 728	15,1%
Music Video	293	1 726	-83,0%
Other Downloads	27	2 415	-98,9%
Streams	19 440	7 391	163,0%
TOTAL DOWNLOADS	2 408 538	2 077 819	15,9%
Mobile Downloads			
Master Ringtones	170 988	205 587	-16,8%
Audio Single Track	9 008	23 938	-62,4%
Ringback Tunes	40	11	263,6%
Music Video	366	240	52,5%
Other Mobile (artist related)	16	50	-68,0%
Streams	1 324	588	125,2%
TOTAL Mobile Sales	181 742	230 414	-21,1%
TOTAL	2 590 280	2 308 233	12,2%
Subscription Income			
Non-Bundled Subscriptions - Online	4 072 304	36 438	11076,0%
Non-Bundled Subscriptions - Mobile	52 208	10 256	409,0%
Bundled Subscriptions	584 734	2 621 744	-77,7%
TOTAL	4 709 246	2 668 438	76,5%
Ad-Supported Income	51 972	1 897 671	-97,3%
Unearned Advances & One-Off Payments	52	76 871	-99,9%
Other Digital Music Content	627	23 210	-97,3%
TOTAL Digital	7 352 177	6 974 423	5,4%