

IFPI Finland Digital Sales

January-November 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	1 030 260	841 283	22,5%
Audio Full Album	1 099 636	825 397	33,2%
Music Video	19 734	5 813	239,5%
Other Downloads	17 740	10 955	61,9%
Streams	10 431	2 477	321,1%
TOTAL DOWNLOADS	2 177 801	1 685 925	29,2%
Mobile Downloads			
Master Ringtones	297 269	495 593	-40,0%
Audio Single Track	53 304	94 520	-43,6%
Ringback Tunes	8	124	-93,5%
Music Video	727	657	10,7%
Other Mobile (artist related)	4 078	4 043	0,9%
Streams	252	1 122	-77,5%
TOTAL Mobile Sales	355 638	596 059	-40,3%
TOTAL	2 533 439	2 281 984	11,0%
Subscription Income			
Non-Bundled Subscriptions - Online	150 111	15 498	868,6%
Non-Bundled Subscriptions - Mobile	9 135	3 294	177,3%
Bundled Subscriptions	73 347	0	
TOTAL	232 593	18 792	1137,7%
Ad-Supported Income	680 147	0	0,0%
Unearned Advances & One-Off Payments	176 676	0	0,0%
Other Digital Music Content	8 924	0	0,0%
TOTAL Digital	3 631 779	2 300 776	57,9%