

## IFPI Finland Digital Sales

### January-October 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	1 049 770	917 160	14,5%
Audio Full Album	1 065 178	939 983	13,3%
Music Video	223	1 681	-86,7%
Other Downloads	27	2 589	-99,0%
Streams	17 360	6 624	162,1%
<b>TOTAL DOWNLOADS</b>	<b>2 132 558</b>	<b>1 868 037</b>	<b>14,2%</b>
<b>Mobile Downloads</b>			
Master Ringtones	160 898	187 927	-14,4%
Audio Single Track	8 990	20 771	-56,7%
Ringback Tunes	40	11	263,6%
Music Video	266	228	16,7%
Other Mobile (artist related)	7	47	-85,1%
Streams	1 316	588	123,8%
<b>TOTAL Mobile Sales</b>	<b>171 517</b>	<b>209 572</b>	<b>-18,2%</b>
<b>TOTAL</b>	<b>2 304 075</b>	<b>2 077 609</b>	<b>10,9%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	3 615 462	36 323	9853,6%
Non-Bundled Subscriptions - Mobile	51 074	7 903	546,3%
Bundled Subscriptions	576 650	2 346 629	-75,4%
<b>TOTAL</b>	<b>4 243 186</b>	<b>2 390 855</b>	<b>77,5%</b>
<b>Ad-Supported Income</b>	<b>51 084</b>	<b>1 477 014</b>	<b>-96,5%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>50</b>	<b>65 586</b>	<b>-99,9%</b>
<b>Other Digital Music Content</b>	<b>627</b>	<b>23 117</b>	<b>-97,3%</b>
<b>TOTAL Digital</b>	<b>6 599 022</b>	<b>6 034 181</b>	<b>9,4%</b>