

IFPI Finland Digital Sales

January-October 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	939 014	758 018	23,9%
Audio Full Album	978 748	729 668	34,1%
Music Video	19 702	5 349	268,3%
Other Downloads	16 952	4 701	260,6%
Streams	8 935	2 266	294,3%
TOTAL DOWNLOADS	1 963 351	1 500 002	30,9%
Mobile Downloads			
Master Ringtones	277 906	448 989	-38,1%
Audio Single Track	49 983	89 170	-43,9%
Ringback Tunes	7	116	-94,0%
Music Video	707	598	18,2%
Other Mobile (artist related)	4 058	3 417	18,8%
Streams	178	1 122	-84,1%
TOTAL Mobile Sales	332 839	543 412	-38,8%
TOTAL	2 296 190	2 043 414	12,4%
Subscription Income			
Non-Bundled Subscriptions - Online	135 448	14 097	860,8%
Non-Bundled Subscriptions - Mobile	1 362	3 286	-58,6%
Bundled Subscriptions	2 000	0	
TOTAL	138 810	17 383	698,5%
Ad-Supported Income	599 961	0	0,0%
Unearned Advances & One-Off Payments	176 313	0	0,0%
Other Digital Music Content	1 561	0	0,0%
TOTAL Digital	3 212 835	2 060 797	55,9%

