

## IFPI Finland Digital Sales

### January-September 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	1 101 921	949 693	16,0%
Audio Full Album	1 253 372	960 086	30,5%
Music Video	595	108	450,9%
Other	0	27	-100,0%
Streams	0	15 171	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>2 355 888</b>	<b>1 925 085</b>	<b>22,4%</b>
<b>Mobile Products</b>			
Master Ringtones	102 956	151 499	-32,0%
Audio Single Track	0	8 675	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	266	-100,0%
Other Mobile (artist related)	270	7	3757,1%
Streams	0	1 208	-100,0%
<b>TOTAL Mobile Sales</b>	<b>103 226</b>	<b>161 695</b>	<b>-36,2%</b>
<b>TOTAL</b>	<b>2 459 114</b>	<b>2 086 780</b>	<b>17,8%</b>
<b>Subscription Income</b>	<b>5 762 991</b>	<b>3 790 833</b>	<b>52,0%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>23 463</b>	<b>50 210</b>	<b>-53,3%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>344 622</b>	<b>-88,0%</b>
<b>Other Digital Music Content</b>	<b>19 897</b>	<b>625</b>	<b>3083,5%</b>
<b>TOTAL Digital Sales</b>	<b>8 306 844</b>	<b>6 273 070</b>	<b>32,4%</b>