

IFPI Finland Digital Sales

January-June 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	606 981	566 534	7,1%
Audio Full Album	606 424	619 470	-2,1%
Music Video	105	19 344	-99,5%
Other Downloads	1 370	13 398	-89,8%
Streams	3 698	7 477	-50,5%
TOTAL DOWNLOADS	1 218 578	1 226 223	-0,6%
Mobile Downloads			
Master Ringtones	119 763	178 606	-32,9%
Audio Single Track	13 016	36 376	-64,2%
Ringback Tunes	11	3	266,7%
Music Video	175	519	-66,3%
Other Mobile (artist related)	30	3 721	-99,2%
Streams	588	0	0,0%
TOTAL Mobile Sales	133 583	219 225	-39,1%
TOTAL	1 352 161	1 445 448	-6,5%
Subscription Income			
Non-Bundled Subscriptions - Online	28 165	100 808	-72,1%
Non-Bundled Subscriptions - Mobile	943	44	2043,2%
Bundled Subscriptions	1 399 056	1 282	
TOTAL	1 428 164	102 134	1298,3%
Ad-Supported Income	724 821	373 753	93,9%
Unearned Advances & One-Off Payments	57 965	144 467	-59,9%
Other Digital Music Content	21 326	682	3027,0%
TOTAL Digital	3 584 437	2 066 484	73,5%