

IFPI Finland Digital Sales

January-June 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	566 534	452 131	25,3%
Audio Full Album	619 470	407 933	51,9%
Music Video	19 344	2 946	556,6%
Other Downloads	13 398	1 595	740,0%
Streams	7 477	1 006	643,2%
TOTAL DOWNLOADS	1 226 223	865 611	41,7%
Mobile Downloads			
Master Ringtones	178 606	273 146	-34,6%
Audio Single Track	36 376	59 585	-39,0%
Ringback Tunes	3	86	-96,5%
Music Video	519	364	42,6%
Other Mobile (artist related)	3 721	2 501	48,8%
Streams	0	1 122	-100,0%
TOTAL Mobile Sales	219 225	336 804	-34,9%
TOTAL	1 445 448	1 202 415	20,2%
Subscription Income			
Non-Bundled Subscriptions - Online	100 808	8 699	1058,8%
Non-Bundled Subscriptions - Mobile	44	2 023	-97,8%
Bundled Subscriptions	1 282	0	
TOTAL	102 134	10 722	852,6%
Ad-Supported Income	373 753	0	0,0%
Unearned Advances & One-Off Payments	144 467	0	0,0%
Other Digital Music Content	682	0	0,0%
TOTAL Digital	2 066 484	1 213 137	70,3%