

IFPI Finland Digital Sales

January-May 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	499 567	474 702	5,2%
Audio Full Album	509 638	537 047	-5,1%
Music Video	65	19 181	-99,7%
Other Downloads	1 227	12 589	-90,3%
Streams	2 883	7 354	-60,8%
TOTAL DOWNLOADS	1 013 380	1 050 873	-3,6%
Mobile Downloads			
Master Ringtones	104 906	161 691	-35,1%
Audio Single Track	10 633	31 262	-66,0%
Ringback Tunes	11	2	450,0%
Music Video	166	451	-63,2%
Other Mobile (artist related)	28	3 259	-99,1%
Streams	588	0	0,0%
TOTAL Mobile Sales	116 332	196 665	-40,8%
TOTAL	1 129 712	1 247 538	-9,4%
Subscription Income			
Non-Bundled Subscriptions - Online	24 926	95 045	-73,8%
Non-Bundled Subscriptions - Mobile	943	30	3043,3%
Bundled Subscriptions	1 134 090	982	115387,8%
TOTAL	1 159 959	96 057	1107,6%
Ad-Supported Income	557 031	330 111	68,7%
Unearned Advances & One-Off Payments	53 918	121 682	-55,7%
Other Digital Music Content	8 421	522	1513,2%
TOTAL Digital	2 909 041	1 795 910	62,0%