

## IFPI Finland Digital Sales

### January-February 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	261 997	196 681	33,2%
Audio Full Album	345 041	228 097	51,3%
Music Video	169	1	16800,0%
Other	0	0	0,0%
Streams	0	2 297	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>607 207</b>	<b>427 076</b>	<b>42,2%</b>
<b>Mobile Products</b>			
Master Ringtones	35 441	27 310	29,8%
Audio Single Track	0	1 353	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	7	-100,0%
Other Mobile (artist related)	8	1	700,0%
Streams	0	16	-100,0%
<b>TOTAL Mobile Sales</b>	<b>35 449</b>	<b>28 687</b>	<b>23,6%</b>
<b>TOTAL</b>	<b>642 656</b>	<b>455 763</b>	<b>41,0%</b>
<b>Subscription Income</b>	<b>1 127 895</b>	<b>935 614</b>	<b>20,6%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>7 417</b>	<b>30 404</b>	<b>-75,6%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>150 718</b>	<b>-72,5%</b>
<b>Other Digital Music Content</b>	<b>69</b>	<b>457</b>	<b>-84,9%</b>
<b>TOTAL Digital Sales</b>	<b>1 819 416</b>	<b>1 572 956</b>	<b>15,7%</b>