

## IFPI Finland Digital Sales

### January-February 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	196 681	215 759	-8,8%
Audio Full Album	228 097	224 068	1,8%
Music Video	1	37	-97,3%
Other Downloads	0	756	-100,0%
Streams	2 297	949	142,0%
<b>TOTAL DOWNLOADS</b>	<b>427 076</b>	<b>441 569</b>	<b>-3,3%</b>
<b>Mobile Downloads</b>			
Master Ringtones	27 310	41 552	-34,3%
Audio Single Track	1 353	4 048	-66,6%
Ringback Tunes	0	0	0,0%
Music Video	7	103	-93,2%
Other Mobile (artist related)	1	2	-50,0%
Streams	16	392	-95,9%
<b>TOTAL Mobile Sales</b>	<b>28 687</b>	<b>46 097</b>	<b>-37,8%</b>
<b>TOTAL</b>	<b>455 763</b>	<b>487 666</b>	<b>-6,5%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	570 443	18 259	3024,2%
Non-Bundled Subscriptions - Mobile	4 278	758	464,4%
Bundled Subscriptions	360 893	399 820	-9,7%
<b>TOTAL</b>	<b>935 614</b>	<b>418 837</b>	<b>123,4%</b>
<b>Ad-Supported Income</b>	<b>30 404</b>	<b>194 380</b>	<b>-84,4%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>40</b>	<b>1 773</b>	<b>-97,7%</b>
<b>Other Digital Music Content</b>	<b>457</b>	<b>263</b>	<b>73,8%</b>
<b>TOTAL Digital</b>	<b>1 422 278</b>	<b>1 102 919</b>	<b>29,0%</b>