

IFPI Finland Digital Sales Reporting Template

January-February 2009

Format	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	182 355	166 961	9,2%
Audio Full Album	215 612	148 205	45,5%
Music Video	596	1 760	-66,1%
Other Downloads	10 232	186	5401,1%
TOTAL DOWNLOADS	408 795	317 112	28,9%
Streams	649	324	100,3%
Mobile Digital Content			
Master Ringtones	74 734	109 892	-32,0%
Audio Single Track	15 584	30 783	-49,4%
Ringback Tunes	0	61	-100,0%
Music Video	239	161	48,4%
Other Mobile (artist related)	2 350	946	148,4%
TOTAL Mobile Sales	92 907	141 843	-34,5%
Streams	0	1 122	-100,0%
Total A la Carte			
TOTAL	502 351	460 401	9,1%
Subscription Payment Model			
Internet Subscription Income	64 335	2 003	3111,9%
Mobile Subscription Income	13	734	-98,2%
	0	734	
Total Subscription			
TOTAL	64 348	2 737	2251,0%
Other			
Other Digital Music Content	173 149	0	0,0%
TOTAL Digital			
TOTAL	739 848	463 138	59,7%