

Digital Sales

December 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	125 876	152 954	-17,7%
Audio Full Album	178 106	174 699	2,0%
Music Video	101	70	44,3%
Other	0	0	0,0%
Streams	0	1 992	-100,0%
TOTAL DOWNLOADS	304 083	329 715	-7,8%
Mobile Products			
Master Ringtones	6 270	10 472	-40,1%
Audio Single Track	0	1 634	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	95	-100,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	6 270	12 201	-48,6%
TOTAL	310 353	341 916	-9,2%
Subscription Income	846 395	477 871	77,1%
Ad-Supported & Digital Income from Audio/Video	9 632	2 508	284,1%
Unearned Advances/Guarantees (breakage)	0	4 046	-100,0%
Other Digital Music Content	6 254	0	0,0%
TOTAL Digital Sales	1 172 634	826 341	41,9%