

## Digital Sales

## July 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
<b>Downloads</b>			
Audio Single Track	97 079	120 100	-19,2%
Audio Full Album	124 045	132 542	-6,4%
Music Video	1 193	35	3308,6%
Other	0	0	0,0%
Streams	0	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>222 317</b>	<b>252 677</b>	<b>-12,0%</b>
<b>Mobile Products</b>			
Master Ringtones	4 445	8 566	-48,1%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	-25	-100,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	145	0	0,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>4 590</b>	<b>8 541</b>	<b>-46,3%</b>
<b>TOTAL</b>	<b>226 907</b>	<b>261 218</b>	<b>-13,1%</b>
<b>Subscription Income</b>	<b>957 974</b>	<b>793 138</b>	<b>20,8%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>2 336</b>	<b>-8 502</b>	<b>-127,5%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>0</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>5 731</b>	<b>3 084</b>	<b>85,8%</b>
<b>TOTAL Digital Sales</b>	<b>1 192 948</b>	<b>1 048 938</b>	<b>13,7%</b>