

IFPI Finland Digital Sales

May 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	128 524	96 122	33,7%
Audio Full Album	147 272	101 405	45,2%
Music Video	81	1	8000,0%
Other	0	13	-100,0%
Streams	0	2 362	-100,0%
TOTAL DOWNLOADS	275 877	199 903	38,0%
Mobile Products			
Master Ringtones	8 965	11 081	-19,1%
Audio Single Track	0	1 276	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	125	-100,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	8 965	12 482	-28,2%
TOTAL	284 842	212 385	34,1%
Subscription Income	605 057	367 626	64,6%
Ad-Supported & Digital Income from Audio/Video	2 631	290	807,2%
Unearned Advances/Guarantees (breakage)	0	23 914	-100,0%
Other Digital Music Content	3 505	0	0,0%
TOTAL Digital Sales	896 035	604 215	48,3%