

IFPI Finland Digital Sales

May 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	96 122	84 125	14,3%
Audio Full Album	101 405	96 818	4,7%
Music Video	1	1	0,0%
Other Downloads	13	315	-95,9%
Streams	2 362	784	201,3%
TOTAL DOWNLOADS	199 903	182 043	9,8%
Mobile Downloads			
Master Ringtones	11 081	17 514	-36,7%
Audio Single Track	1 276	2 838	-55,0%
Ringback Tunes	0	1	-100,0%
Music Video	125	38	228,9%
Other Mobile (artist related)	0	16	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	12 482	20 407	-38,8%
TOTAL	212 385	202 450	4,9%
Subscription Income			
Non-Bundled Subscriptions - Online	328 524	500	65604,8%
Non-Bundled Subscriptions - Mobile	6 415	0	0,0%
Bundled Subscriptions	32 687	257 456	-87,3%
TOTAL	367 626	257 956	42,5%
Ad-Supported Income	290	145 383	-99,8%
Unearned Advances & One-Off Payments	1	30 165	-100,0%
Other Digital Music Content	0	7 860	-100,0%
TOTAL Digital	580 302	643 814	-9,9%