

Digital Sales

April 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	105 337	102 278	3,0%
Audio Full Album	150 375	121 998	23,3%
Music Video	1 068	45	2273,3%
Other	104	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	256 884	224 321	14,5%
Mobile Products			
Master Ringtones	5 399	10 419	-48,2%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	2	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	5 401	10 419	-48,2%
TOTAL	262 285	234 740	11,7%
Subscription Income	978 868	564 277	73,5%
Ad-Supported & Digital Income from Audio/Video	7 881	2 859	175,7%
Unearned Advances/Guarantees (breakage)	0	0	0,0%
Other Digital Music Content	75 174	2 682	2702,9%
TOTAL Digital Sales	1 324 208	804 558	64,6%