

## Digital Sales

### March 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
<b>Downloads</b>			
Audio Single Track	107 851	137 320	-21,5%
Audio Full Album	139 014	136 869	1,6%
Music Video	516	96	437,5%
Other	0	0	0,0%
Streams	0	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>247 381</b>	<b>274 285</b>	<b>-9,8%</b>
<b>Mobile Products</b>			
Master Ringtones	5 422	9 047	-40,1%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	262	-100,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>5 422</b>	<b>9 309</b>	<b>-41,8%</b>
<b>TOTAL</b>	<b>252 803</b>	<b>283 594</b>	<b>-10,9%</b>
<b>Subscription Income</b>	<b>864 672</b>	<b>699 191</b>	<b>23,7%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>958</b>	<b>2 679</b>	<b>-64,2%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>56 933</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>8 197</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital Sales</b>	<b>1 183 563</b>	<b>985 464</b>	<b>20,1%</b>