

Digital Sales

February 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	111 421	119 677	-6,9%
Audio Full Album	147 315	138 457	6,4%
Music Video	104	85	22,4%
Other	0	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	258 840	258 219	0,2%
Mobile Products			
Master Ringtones	6 726	18 170	-63,0%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	6 726	18 170	-63,0%
TOTAL	265 566	276 389	-3,9%
Subscription Income	844 671	519 088	62,7%
Ad-Supported & Digital Income from Audio/Video	1 299	2 024	-35,8%
Unearned Advances/Guarantees (breakage)	31 679	40 108	-21,0%
Other Digital Music Content	3 608	69	5129,0%
TOTAL Digital Sales	1 146 823	837 678	36,9%

