

Digital Sales

January 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	118 342	142 320	-16,8%
Audio Full Album	175 923	206 584	-14,8%
Music Video	91	84	8,3%
Other	0	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	294 356	348 988	-15,7%
Mobile Products			
Master Ringtones	6 410	17 271	-62,9%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	8	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	6 410	17 279	-62,9%
TOTAL	300 766	366 267	-17,9%
Subscription Income	805 445	608 807	32,3%
Ad-Supported & Digital Income from Audio/Video	1 094	5 393	-79,7%
Unearned Advances/Guarantees (breakage)	0	1 271	-100,0%
Other Digital Music Content	6 990	0	0,0%
TOTAL Digital Sales	1 114 295	981 738	13,5%