

## IFPI Finland Digital Sales

### January 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	142 320	96 621	47,3%
Audio Full Album	206 584	117 507	75,8%
Music Video	84	1	8300,0%
Other	0	0	0,0%
Streams	0	188	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>348 988</b>	<b>214 317</b>	<b>62,8%</b>
<b>Mobile Products</b>			
Master Ringtones	17 271	16 715	3,3%
Audio Single Track	0	795	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	4	-100,0%
Other Mobile (artist related)	8	1	700,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>17 279</b>	<b>17 515</b>	<b>-1,3%</b>
<b>TOTAL</b>	<b>366 267</b>	<b>231 832</b>	<b>58,0%</b>
<b>Subscription Income</b>	<b>608 807</b>	<b>451 775</b>	<b>34,8%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>5 393</b>	<b>14 104</b>	<b>-61,8%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>1 271</b>	<b>75 379</b>	<b>-98,3%</b>
<b>Other Digital Music Content</b>	<b>0</b>	<b>374</b>	<b>-100,0%</b>
<b>TOTAL Digital Sales</b>	<b>981 738</b>	<b>773 464</b>	<b>26,9%</b>