

Digital Sales

January-December 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	1 218 083	1 458 182	-16,5%
Audio Full Album	1 618 840	1 709 816	-5,3%
Music Video	9 544	843	1032,1%
Other	1 321	208	535,1%
Streams	141	0	0,0%
TOTAL DOWNLOADS	2 847 929	3 169 049	-10,1%
Mobile Products			
Master Ringtones	60 328	122 449	-50,7%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	148	270	-45,2%
Streams	0	0	0,0%
TOTAL Mobile Sales	60 476	122 719	-50,7%
TOTAL	2 908 405	3 291 768	-11,6%
Subscription Income	11 501 889	8 141 812	41,3%
Ad-Supported & Digital Income from Audio/Vid	159 087	35 589	347,0%
Unearned Advances/Guarantees (breakage)	88 612	41 379	114,1%
Other Digital Music Content	349 843	35 311	890,7%
TOTAL Digital Sales	15 007 836	11 545 859	30,0%