

Digital Sales

January-December 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	1 458 182	1 328 392	9,8%
Audio Full Album	1 709 816	1 388 039	23,2%
Music Video	843	363	132,2%
Other	208	27	670,4%
Streams	0	21 432	-100,0%
TOTAL DOWNLOADS	3 169 049	2 738 253	15,7%
Mobile Products			
Master Ringtones	122 449	181 460	-32,5%
Audio Single Track	0	10 642	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	461	-100,0%
Other Mobile (artist related)	270	16	1587,5%
Streams	0	1 324	-100,0%
TOTAL Mobile Sales	122 719	193 943	-36,7%
TOTAL	3 291 768	2 932 196	12,3%
Subscription Income	8 141 812	5 187 117	57,0%
Ad-Supported & Digital Income from Audio/V	35 589	54 480	-34,7%
Unearned Advances/Guarantees (breakage)	41 379	356 755	-88,4%
Other Digital Music Content	35 311	627	5531,7%
TOTAL Digital Sales	11 545 859	8 531 175	35,3%