

## IFPI Finland Digital Sales

### January-November 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	1 012 559	1 042 675	-2,9%
Audio Full Album	1 053 728	1 111 446	-5,2%
Music Video	1 726	19 734	-91,3%
Other Downloads	2 415	17 740	-86,4%
Streams	7 391	10 431	-29,1%
<b>TOTAL DOWNLOADS</b>	<b>2 077 819</b>	<b>2 202 026</b>	<b>-5,6%</b>
<b>Mobile Downloads</b>			
Master Ringtones	205 587	297 879	-31,0%
Audio Single Track	23 938	56 554	-57,7%
Ringback Tunes	11	8	37,5%
Music Video	240	727	-67,0%
Other Mobile (artist related)	50	4 078	-98,8%
Streams	588	252	133,3%
<b>TOTAL Mobile Sales</b>	<b>230 414</b>	<b>359 498</b>	<b>-35,9%</b>
<b>TOTAL</b>	<b>2 308 233</b>	<b>2 561 524</b>	<b>-9,9%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	36 438	150 111	-75,7%
Non-Bundled Subscriptions - Mobile	10 256	9 135	12,3%
Bundled Subscriptions	2 621 744	73 347	3474,4%
<b>TOTAL</b>	<b>2 668 438</b>	<b>232 593</b>	<b>1047,3%</b>
<b>Ad-Supported Income</b>	<b>1 897 671</b>	<b>680 147</b>	<b>179,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>76 871</b>	<b>176 676</b>	<b>-56,5%</b>
<b>Other Digital Music Content</b>	<b>23 210</b>	<b>8 924</b>	<b>160,1%</b>
<b>TOTAL Digital</b>	<b>6 974 423</b>	<b>3 659 864</b>	<b>90,6%</b>