

IFPI Finland Digital Sales

January-October 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	1 216 540	1 049 770	15,9%
Audio Full Album	1 386 363	1 065 178	30,2%
Music Video	651	223	191,9%
Other	208	27	670,4%
Streams	0	17 360	-100,0%
TOTAL DOWNLOADS	2 603 762	2 132 558	22,1%
Mobile Products			
Master Ringtones	110 189	160 898	-31,5%
Audio Single Track	0	8 990	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	266	-100,0%
Other Mobile (artist related)	270	7	3757,1%
Streams	0	1 316	-100,0%
TOTAL Mobile Sales	110 459	171 517	-35,6%
TOTAL	2 714 221	2 304 075	17,8%
Subscription Income	6 574 277	4 243 186	54,9%
Ad-Supported & Digital Income from Audio/Video	24 131	51 084	-52,8%
Unearned Advances/Guarantees (breakage)	41 379	348 805	-88,1%
Other Digital Music Content	23 475	627	3644,0%
TOTAL Digital Sales	9 377 483	6 947 777	35,0%