

IFPI Finland Digital Sales

January-August 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	999 174	846 206	18,1%
Audio Full Album	1 147 483	876 241	31,0%
Music Video	539	108	399,1%
Other	0	26	-100,0%
Streams	0	12 856	-100,0%
TOTAL DOWNLOADS	2 147 196	1 735 437	23,7%
Mobile Products			
Master Ringtones	93 068	141 005	-34,0%
Audio Single Track	0	6 860	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	254	-100,0%
Other Mobile (artist related)	270	7	3757,1%
Streams	0	1 047	-100,0%
TOTAL Mobile Sales	93 338	149 213	-37,4%
TOTAL	2 240 534	1 884 650	18,9%
Subscription Income	5 033 346	3 374 355	49,2%
Ad-Supported & Digital Income from Audio/Video	21 715	49 507	-56,1%
Unearned Advances/Guarantees (breakage)	41 379	339 866	-87,8%
Other Digital Music Content	15 892	625	2442,7%
TOTAL Digital Sales	7 352 866	5 649 003	30,2%

