

## Digital Sales

## January-July 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
<b>Downloads</b>			
Audio Single Track	744 803	876 368	-15,0%
Audio Full Album	1 005 733	1 013 030	-0,7%
Music Video	4 506	469	860,8%
Other	887	0	0,0%
Streams	0	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>1 755 929</b>	<b>1 889 867</b>	<b>-7,1%</b>
<b>Mobile Products</b>			
Master Ringtones	37 559	79 963	-53,0%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	148	270	-45,2%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>37 707</b>	<b>80 233</b>	<b>-53,0%</b>
<b>TOTAL</b>	<b>1 793 636</b>	<b>1 970 100</b>	<b>-9,0%</b>
<b>Subscription Income</b>	<b>6 561 568</b>	<b>4 406 317</b>	<b>48,9%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>19 590</b>	<b>19 714</b>	<b>-0,6%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>88 612</b>	<b>41 379</b>	<b>114,1%</b>
<b>Other Digital Music Content</b>	<b>180 865</b>	<b>12 102</b>	<b>1394,5%</b>
<b>TOTAL Digital Sales</b>	<b>8 644 271</b>	<b>6 449 612</b>	<b>34,0%</b>