

Digital Sales

January-June 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	647 724	756 268	-14,4%
Audio Full Album	881 688	880 488	0,1%
Music Video	3 313	434	663,4%
Other	887	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	1 533 612	1 637 190	-6,3%
Mobile Products			
Master Ringtones	33 114	71 397	-53,6%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	25	-100,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	3	270	-98,9%
Streams	0	0	0,0%
TOTAL Mobile Sales	33 117	71 692	-53,8%
TOTAL	1 566 729	1 708 882	-8,3%
Subscription Income	5 603 594	3 613 179	55,1%
Ad-Supported & Digital Income from Audio/Video	17 254	28 216	-38,9%
Unearned Advances/Guarantees (breakage)	88 612	41 379	114,1%
Other Digital Music Content	175 134	9 018	1842,0%
TOTAL Digital Sales	7 451 323	5 400 674	38,0%

