

Digital Sales

January-May 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	552 648	630 119	-12,3%
Audio Full Album	766 705	751 180	2,1%
Music Video	2 483	391	535,0%
Other	563	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	1 322 399	1 381 690	-4,3%
Mobile Products			
Master Ringtones	28 957	63 872	-54,7%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	2	270	-99,3%
Streams	0	0	0,0%
TOTAL Mobile Sales	28 959	64 142	-54,9%
TOTAL	1 351 358	1 445 832	-6,5%
Subscription Income	4 470 514	2 996 420	49,2%
Ad-Supported & Digital Income from Audio/Video	15 147	15 586	-2,8%
Unearned Advances/Guarantees (breakage)	88 612	41 379	114,1%
Other Digital Music Content	101 399	6 256	1520,8%
TOTAL Digital Sales	6 027 030	4 505 473	33,8%