

IFPI Finland Digital Sales

January-May 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	489 407	506 387	-3,4%
Audio Full Album	531 442	516 650	2,9%
Music Video	8	65	-87,7%
Other Downloads	26	1 227	-97,9%
Streams	6 449	2 883	123,7%
TOTAL DOWNLOADS	1 027 332	1 027 212	0,0%
Mobile Downloads			
Master Ringtones	108 567	104 906	3,5%
Audio Single Track	4 263	10 633	-59,9%
Ringback Tunes	40	11	263,6%
Music Video	254	166	53,0%
Other Mobile (artist related)	1	28	-96,4%
Streams	16	588	-97,3%
TOTAL Mobile Sales	113 141	116 332	-2,7%
TOTAL	1 140 473	1 143 544	-0,3%
Subscription Income			
Non-Bundled Subscriptions - Online	1 584 370	24 926	6256,3%
Non-Bundled Subscriptions - Mobile	46 047	943	4783,0%
Bundled Subscriptions	491 119	1 134 090	-56,7%
TOTAL	2 121 536	1 159 959	82,9%
Ad-Supported Income	34 127	561 841	-93,9%
Unearned Advances & One-Off Payments	42	53 918	-99,9%
Other Digital Music Content	621	8 421	-92,6%
TOTAL Digital	3 296 799	2 927 683	12,6%