

## Digital Sales

### January-April 2013

Figures include licensing and other new income.

|   | Trade Value      | Trade Value      | 2013/2012 Growth % |
|---|------------------|------------------|--------------------|
|   | 2013             | 2012             | Value              |
| <b>Downloads</b>  |                  |                  |                    |
| Audio Single Track  | 442 951          | 501 595          | -11,7%             |
| Audio Full Album  | 612 627          | 603 908          | 1,4%               |
| Music Video   | 1 779            | 310              | 473,9%             |
| Other   | 104              | 0                | 0,0%               |
| Streams   | 0                | 0                | 0,0%               |
| <b>TOTAL DOWNLOADS</b>                                    | <b>1 057 461</b> | <b>1 105 813</b> | <b>-4,4%</b>       |
| <b>Mobile Products</b>                                    |                  |                  |                    |
| Master Ringtones  | 23 957           | 54 907           | -56,4%             |
| Audio Single Track  | 0                | 0                | 0,0%               |
| Ringback Tunes  | 0                | 0                | 0,0%               |
| Music Video   | 0                | 0                | 0,0%               |
| Other Mobile (artist related)                             | 2                | 270              | -99,3%             |
| Streams   | 0                | 0                | 0,0%               |
| <b>TOTAL Mobile Sales</b>                                 | <b>23 959</b>    | <b>55 177</b>    | <b>-56,6%</b>      |
| <b>TOTAL</b>  | <b>1 081 420</b> | <b>1 160 990</b> | <b>-6,9%</b>       |
| <b>Subscription Income</b>                                | <b>3 493 656</b> | <b>2 391 363</b> | <b>46,1%</b>       |
| <b>Ad-Supported &amp; Digital Income from Audio/Video</b> | <b>11 232</b>    | <b>12 955</b>    | <b>-13,3%</b>      |
| <b>Unearned Advances/Guarantees (breakage)</b>            | <b>88 612</b>    | <b>41 379</b>    | <b>114,1%</b>      |
| <b>Other Digital Music Content</b>                        | <b>93 969</b>    | <b>2 751</b>     | <b>3315,8%</b>     |
| <b>TOTAL Digital Sales</b>                                | <b>4 768 889</b> | <b>3 609 438</b> | <b>32,1%</b>       |