

Digital Sales

January-March 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	337 614	399 317	-15,5%
Audio Full Album	462 252	481 910	-4,1%
Music Video	711	265	168,3%
Other	0	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	800 577	881 492	-9,2%
Mobile Products			
Master Ringtones	18 558	44 488	-58,3%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	270	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	18 558	44 758	-58,5%
TOTAL	819 135	926 250	-11,6%
Subscription Income	2 514 788	1 827 086	37,6%
Ad-Supported & Digital Income from Audio/Video	3 351	10 096	-66,8%
Unearned Advances/Guarantees (breakage)	88 612	41 379	114,1%
Other Digital Music Content	18 795	69	27139,1%
TOTAL Digital Sales	3 444 681	2 804 880	22,8%